

WIND RIVER



We optimize the development, run-time, and management of device software.

We live in a world of smart, connected devices. Mobile phones double as laptops and video cameras. Set-top boxes bring the Internet and interactive gaming to our television screens. Smart medical devices enable image-guided, robotic control of surgery. As devices evolve and become even more ingrained in our daily lives, software developers face many challenges. Customers are demanding more secure, connected, and reliable devices. At the same time, development deadlines are shrinking and economic and competitive pressures are mounting.

Wind River, the global leader in Device Software Optimization (DSO), can help you succeed in this new world. We enable customers to develop, run, and manage device software faster, better, at lower cost, and more reliably.

Wind River Products

DSO is built on four simple tenets:

- 1. Standardization:** across projects, the enterprise, the industry, and the globe.
- 2. Open standards and open source:** the power of integration and the force of many minds.
- 3. Global best practices:** world-class services, support, and customer education.
- 4. Partner ecosystem:** hardware and software partnerships that provide development-ready technology platforms.

Wind River platforms, development tools, and market-specific solutions significantly reduce effort, cost, and risk. Our products optimize quality and reliability at all phases of the device software development process, from concept to deployed product.

Linux Platforms Wind River Linux platforms are commercial-grade development and deployment solutions for a wide range of devices. The platforms include a fully tested and validated Linux 2.6-based distribution, an integrated development suite, 24/7 global technical support, and specialized professional services to help jump-start your next project.

VxWorks Platforms Wind River's VxWorks run-time platforms enable the development of innovative devices in a wide range of markets. In addition to the industry-leading VxWorks real-time operating system, the platforms include integrated run-time technologies and an open, Eclipse-based development suite. Our platforms are backed by a world-class partner ecosystem and 24/7 global technical support.

Workbench Wind River Workbench is an Eclipse-based collection of tools designed to accelerate time-to-market for developers building devices with VxWorks and Wind River Linux. Workbench is the only end-to-end device software development suite with visual configuration and analysis tools that streamline design, development, debugging, testing, and management.

On-Chip Debugging Wind River delivers advanced, standards-based on-chip debugging tools that simplify the hardware development process and seamlessly integrate hardware, firmware, and software debugging. Our on-chip debugging solutions combine hardware debugging with a project-based, integrated development environment to reduce development costs and complexity.

Device Management

Wind River Device Management solutions help device manufacturers improve device quality, minimize support costs, and extend the revenue-generating life of their products. Wind River offers the only device management tools that enable enterprise-wide standardization on an integrated development, run-time, and management platform.

Industry Solutions

Wind River has tailored our world-class solutions to help organizations achieve success in their specific markets. For 25 years, we have worked with businesses to create solutions for the following industries: aerospace and defense, automotive, consumer electronics, network infrastructure, and industrial.

World-Class Service and Support

Wind River Professional Services and Customer Support are the largest, most respected organizations of their kind in the DSO industry. Wind River Professional Services has earned an equivalent CMMI Maturity Level 3 rating. This process rating demonstrates exceptionally high levels of quality and value in the areas of planning, engineering, and managing development and maintenance activities, and it is becoming a requirement for doing business with many large corporations. Wind River is also the only company among its competitors to be SCP Certified. This means our Customer Support organization is one of the finest, most reliable in the software industry.

Wind River Partners

Wind River collaborates with more than 350 world-class technology leaders in the areas of board manufacturing, semiconductors, tools, services, and run-time software. These partnerships help customers to optimize support of the entire development life cycle. They enable our partners to present their products as part of a larger, more efficient, and more empowering device development solution.

Wind River Facts

Founded:	1981
IPO:	1993
Stock Symbol:	WIND
Corporate Headquarters:	Alameda, California
Worldwide Footprint:	15 countries
Revenue:	\$204M (FY04) \$235M (FY05) \$266M (FY06)
Number of Employees:	1,263 worldwide
Number of Developer Customers:	42,000+

Technology Leadership

- 1st connected RTOS
- 1st IDE
- 1st device software develop-and-run platforms
- 1st industry-specific services practices

Market Leadership

30%+ of commercial market; 4x nearest competitor

Representative Alliances

More than 350 partners, including board manufacturers, semiconductors, tools, services, and run-time software technology leaders

- Semiconductor: Broadcom, Freescale, Intel
- Board: Kontron, Motorola, RadiSys
- Software: IBM Rational, LVL7, Solid, Tilcon, Trolltech

Industry Recognition

- 10/06 Capability Maturity Model Integration (CMMI) Level 3 Certification
- 08/06 Support Center Practices (SCP) Certification for North America Services
- 06/06 *Software Development Times* 100 List
- 04/05 Named "Cool Vendor" by Gartner
- 08/04 Recognized by Nortel Networks for Outstanding Technology Innovation
- 05/04 *Software Development Times* 100 List (Top Category)
- 04/04 Best of Show Award at Electronica USA Embedded Systems Conference
- 07/03 Design Solution of the Year at Electronics Industry Design Awards
- 06/03 *Software Development Times* 100 List
- 04/03 Best Product of Show Award at RTS Embedded Systems
- 05/02 N+I Best of Interop Award for Networked Storage Technology

Major Acquisitions

- 03/06 Interpeak
- 01/05 ScopeTools Business Unit from RTI
- 09/01 RapidLogic
- 03/00 Embedded Support Tools (EST)
- 02/00 Integrated Systems
- 07/99 Zinc Software

Wind River employees pictured on front: Tomas Evensen, Chief Technology Officer; Ka Kay Achacoso, Project Manager; Mike Deliman, Engineering Specialist; Anthony Petit, Technical Account Manager

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